



# KIDSPORT BRITISH COLUMBIA

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## IMPACT REPORT

A photograph of a youth soccer team huddled together on a field. The players are wearing blue jerseys with yellow accents and white numbers. The number "77" is visible on the back of one player, and "7" is visible on another. They are all looking towards the center of the huddle. The background is a bright, outdoor setting with trees and a fence.

# 2022

# ABOUT KIDSPORT BC

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KidSport BC seeks to remove the financial barriers to sport participation that many under-resourced families face in British Columbia. Operated as a program of Sport BC, KidSport provides grants for individuals to help cover the cost of sport registration fees.

## OUR MISSION

KidSport supports children who need financial assistance with sport registration fees. We believe that the power of sport participation promotes the development of children's social, mental and physical well being. By increasing access to quality sport programs, KidSport strengthens communities across Canada.

With 40 chapters across the province, funding for KidSport directly shapes sport in each of those communities. For communities that don't have a chapter, grant requests are supported through KidSport BC's Provincial Fund.

So **ALL** Kids Can Play!

# ABOUT SPORT BC

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Sport BC is the non-profit federation, representing 75 Provincial Sport Organizations (PSOs), Multi-Sport Organizations (MSOs), and Disability Sport Organizations (DSOs) in British Columbia. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our members and KidSport Chapters, work to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive through sport.

Keep up to date with our efforts at [www.sportbc.com](http://www.sportbc.com).

## OUR TEAM



**ROB NEWMAN**  
*President and CEO*



**ALLISON MAILER**  
*Communication Manager*



**ANGELA CROWTHER**  
*KidSport BC  
Fundraising Manager*



**KATELYNN RAMAGE**  
*Program Administrator*



**MICHAEL PETERS**  
*Finance Manager*



**BRIAN LEE**  
*Financial Accountant*



**EDWIN LAM**  
*Payroll and Benefits  
Coordinator*

### SBC Insurance Team

Cameron Cheung  
Sarah Xiao  
Viola Lu  
Jonathan Ostonal  
Eric Smith  
Jocelyn Tu



# YEAR IN REVIEW

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We continued to see recovery in the sport sector this year, which was reflected in our granting activities in 2022 with another year over year increase in both the number of grants funded and the total dollars distributed. While totals are still not quite back to pre-pandemic levels, we know there are many families that need support and focused our efforts on awareness and outreach to ensure we are reaching as many families as possible.

Of course, with the increase in grant applications there is a need for additional funding to ensure we continue to meet the demand. We are grateful to the Province of BC for their continued annual support and to the generous individuals, corporations, sport partners and community events that contributed to KidSport BC this year.

## WITH GRATITUDE

KidSport BC receives several messages from individuals who have expressed their gratitude for KidSport funding. These messages illustrate the importance of KidSport grants to many families and the powerful impact that sport can have in supporting both the physical and mental health of our kids and youth. Here's one example:



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*Thank you, for funding my daughters' CanSkate lessons with the Cheam Skating Club. They have been enjoying their classes and are improving with every class. It would have been near impossible for us to financially support them in their sport without the financial support of KidSport.*

- Grateful KidSport parent





# 2022 HIGHLIGHTS



KidSport's MOVE430 Challenge, a virtual fundraiser piloted by KidSport Langley in 2021, expanded province-wide in 2022. 387 participants committed to moving for at least 30 minutes each day for the 30 days in April and raised over \$21,000 in support of 25 different KidSport chapters.



KidSport BC's Golf Tournament returned to beautiful Morgan Creek Golf Course for the event's 25th anniversary. 108 golfers participated in the event, which was emceed by Sportsnet 650's Dan Riccio and raised \$40,000 for KidSport BC's Provincial Fund.



BC Soccer continued their annual support with a \$25,000 donation to fund soccer grants.

# 2022 HIGHLIGHTS CONT'D

KidSport BC hosted representatives from KidSport chapters across the province at the Rosedale on Robson in October, for the 2022 KidSport Community Chapter Forum. The forum provides an opportunity for KidSport volunteers from across the province to learn, share and collaborate with one another over the course of the two-day event. The event was a big success and received very positive feedback from attendees. We wish to extend a special thank you to Tom Berekoff, CEO & Founder of tpb strategic counsel for sharing his expertise with the attendees during the event.



KidSport's national annual year end fundraising campaign, **Give the Gift of Sport**, marked its 11th year in 2022, running from November 15 to January 6, 2023. KidSport Canada partnered with Imperial's #FuelWhatMatters campaign and raised a record \$820,775 nationally, including more than \$150,000 for chapters in BC.



Sport Canada announced \$4.43 million for KidSport Canada through the **Community Sport for All Initiative**, which seeks to rebuild and increase sport participation rates, particularly amongst Black, Indigenous, racialized, 2SLGBTQQIA+, low-income and newcomer populations, as well as people living with disabilities.

# 2022 HIGHLIGHTS CONT'D

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Vancouver gym, Yard Athletics hosted a fitness challenge they called YARDWORKS, and raised over \$25,000 for KidSport BC.



Vancouver-based biotechnology company, Acuitas Therapeutics announced a 3-year sponsorship of KidSport to give more kids the opportunity to experience the positive benefits of sport participation.



Vancouver Whitecaps FC selected KidSport BC as the charity partner for their 50/50 program for select matches during the 2022 season, and all matches for the 2023 season.



Farhan Lalji received the KidSport Community Champion Award at Sport BC's 55th Annual Athlete of the Year Awards in March in acknowledgement of his many years of support for the amateur sport sector, including using his public platform to raise awareness of the impact of the KidSport program.



Bob Jackson, the long-time chair of the KidSport Richmond chapter was honoured as KidSport BC's inaugural recipient of a Sport BC President's Award, in recognition of his outstanding contributions to KidSport and the amateur sport sector.

# 2022 IMPACT BC-WIDE



**5,377**

kids in BC received  
Kidsport funding for  
a season of sport



**\$1.7M**

distributed by  
KidSport chapters  
across BC last year



**180**

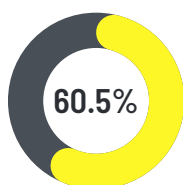
communities  
supported across  
the province\*



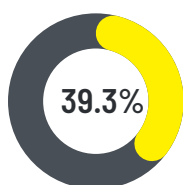
**40**

KidSport chapters in  
addition to the BC  
Provincial Office

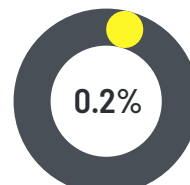
*\*KidSport BC's Provincial Fund supported kids in 72 communities that don't have a KidSport chapter in 2022.*



identify as boys



identify as girls



identify as another  
gender

**WE'RE PROUD TO SUPPORT KIDS WHO ARE OFTEN  
UNDERREPRESENTED IN SPORT, INCLUDING**

**843**

New  
Canadians

**919**

Indigenous  
Youth

**207**

Athletes with a  
Disability

## 5-YEAR GRANT NUMBERS

2018

**7297**

2019

**7248**

2020

**3507**

2011

**4164**

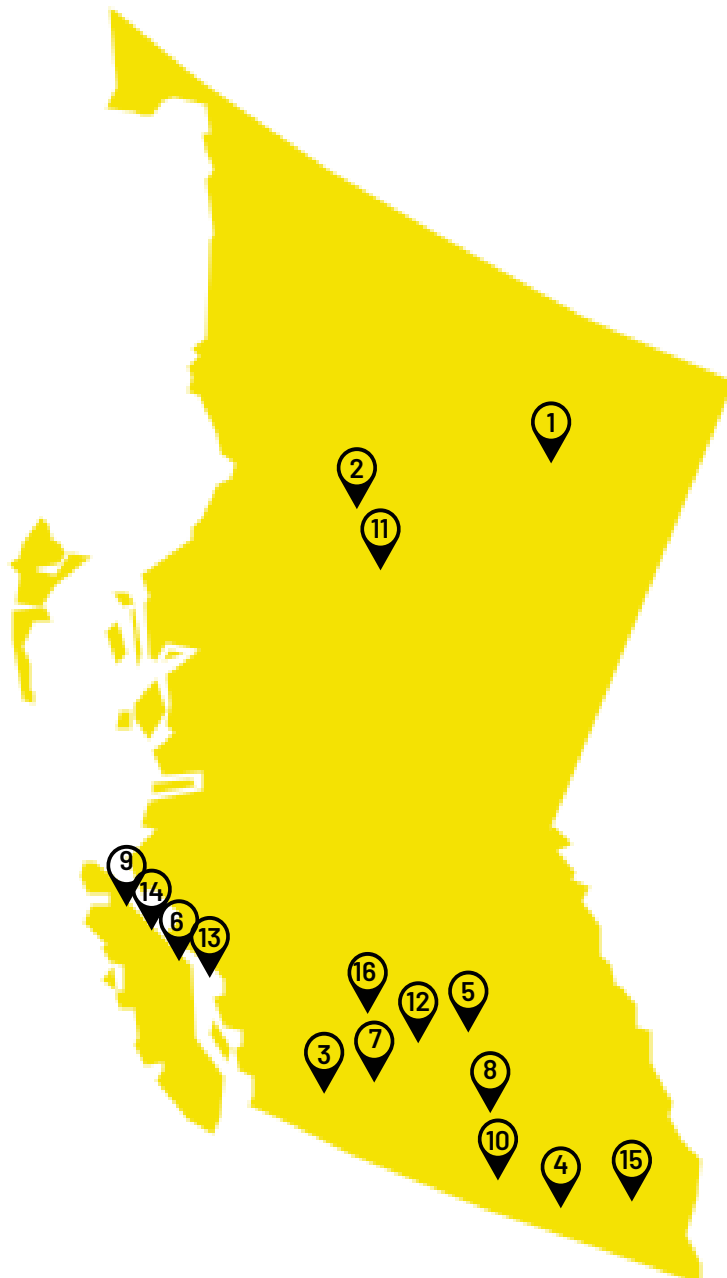
2022

**5377**



# KIDSPORT BC PROVINCIAL FUND 2022

KidSport BC's Provincial Fund supports all of the communities across the province that don't have a KidSport chapter. In 2022 we supported kids in 72 communities. Below is a list of the top communities supported through our Provincial Fund in 2022.



## Community - # of kids | \$ funded

1. Fort Nelson - 124 | \$45,271
2. Hazelton and Area - 94 | \$30,564
3. Chilliwack - 81 | \$25,209
4. Creston - 55 | \$16,702
5. Salmon Arm - 37 | \$10,132
6. Campbell River - 34 | \$10,659
7. Hope - 30 | \$12,050
8. Kaslo - 27 | \$10,475
9. Port Hardy - 17 | \$6,755
10. Castlegar - 16 | \$3,557
11. Smithers - 16 | \$5,650
12. Merritt - 15 | \$4,723
13. Powell River - 13 | \$3,768
14. Port McNeill - 13 | \$4,535
15. Kimberley - 11 | \$3,411
16. Lillooet - 11 | \$4,400

Other 139 | \$45,095



**733**

kids supported



**\$242,956**

funded in grants



**72**

communities

# COMMUNITY CHAPTERS 2022

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In addition to the Provincial Chapter, there are 40 community chapters across the province, the majority of which are completely volunteer-run. Each chapter raises funds, accepts applications and distributes grants in its own community.

Approximately 232 dedicated individuals serve as members of chapter committees, with many more contributing to the program's success through special events. We are grateful for all of the time and energy they put into championing the KidSport cause in their respective communities.

<b>100 Mile House</b> 13   \$3,927	<b>Greater Vernon</b> 64   \$13,855	<b>Nelson</b> 112   \$30,716	<b>Richmond</b> 285   \$124,946
<b>Abbotsford</b> 109   \$35,637	<b>Greater Victoria</b> 837   \$275,017	<b>New West</b> 93   \$28,703	<b>Squamish</b> 24   \$6,120
<b>Burnaby</b> 165   \$38,128	<b>Kamloops</b> 173   \$65,348	<b>North Peace</b> 75   \$20,771	<b>Summerland</b> 24   \$5,178
<b>Chetwynd</b> 9   \$2,711	<b>Kelowna</b> 79   \$16,716	<b>North Shore</b> 69   \$20,955	<b>Sunshine Coast</b> 48   \$10,872
<b>Comox Valley</b> 84   \$18,972	<b>Kitimat</b> 10   \$3,077	<b>Parksville/Qualicum</b> 33   \$11,410	<b>Surrey/White Rock</b> 516   \$171,670
<b>Cowichan</b> 142   \$41,329	<b>Lake Country</b> 44   \$10,567	<b>Penticton</b> 69   \$21,582	<b>Terrace</b> 29   \$8,173
<b>Cranbrook</b> 47   \$8,618	<b>Langley</b> 144   \$46,692	<b>Port Alberni</b> 78   \$18,258	<b>Tri-Cities</b> 242   \$80,575
<b>Dawson Creek</b> 10   \$2,655	<b>MRidge/PMeadows</b> 94   \$28,549	<b>Prince George</b> 67   \$15,291	<b>Vancouver</b> 359   \$141,842
<b>Delta</b> 164   \$52,961	<b>Mission</b> 39   \$9,681	<b>Prince Rupert</b> 30   \$6,963	<b>West Kelowna</b> 45   \$10,564
<b>Greater Trail</b> 16   \$4,057	<b>Nanaimo</b> 110   \$32,617	<b>Quesnel</b> 37   \$8,401	<b>Williams Lake</b> 56   \$14,751

# TOP-FUNDED SPORTS 2022

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KidSport in BC is operated as a signature program of Sport BC. To be eligible for funding, the child must be registered with a sport club that is affiliated with a member sport organization of Sport BC and demonstrates a sustained sport experience led by a qualified coach. These are the top funded sports in 2022.



**SOCCER**  
1632 KIDS  
\$476,369



**HOCKEY**  
855 KIDS  
\$334,765



**GYMNASTICS**  
616 KIDS  
\$196,223



**FIGURE SKATING**  
303 KIDS  
\$96,971



**SCHOOL SPORTS**  
240 KIDS  
\$62,039



**BASEBALL**  
223 KIDS  
\$46,947



**FOOTBALL**  
181 KIDS  
\$51,933



**TAEKWONDO**  
167 KIDS  
\$60,415



**SWIMMING**  
137 KIDS  
\$45,196



**LACROSSE**  
117 KIDS  
\$32,554



**VOLLEYBALL**  
105 KIDS  
\$40,516



**CHEERLEADING**  
88 KIDS  
\$32,445

So **ALL** Kids Can Play!

For a full list of eligible sports, visit [sportbc.com/members](https://sportbc.com/members)

# OUR PARTNERS

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We would like to thank the following organizations for their significant contributions to KidSport BC in the 2022-23 fiscal year

The logo for Canada, featuring the word "Canada" in a serif font with a small Canadian flag to the right.

**CELEBRATING 30 YEARS**

So **ALL** Kids Can Play!

The KidSport concept was launched in 1993 by board and staff at Sport BC as a way to help address the challenges faced by many families when registering their children in organized sport.

Since then, the KidSport program has expanded to become a national entity with operations in 11 provinces and territories and over 160 community chapters across Canada.

Here in BC, more than 80,000 kids have been funded for a season of sport, totaling over \$19M in grants since the program's inception.





So **ALL** Kids Can Play!

We believe that the power of sport participation promotes the development of children's social, mental and physical well being. By increasing access to quality sport programs, KidSport strengthens communities across Canada.

Thank you for your continued support so ALL kids can play!

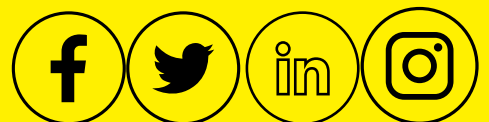


## LET'S CONNECT

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